

Ranked **1st** in the prefecture for “Convenience”  
for 5 consecutive years (2018–2022) in the Livability Ranking

# Ojiya City in Data

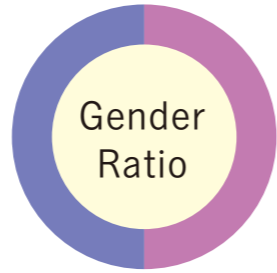


Ojiya City  
Statistical Data

## Life in Ojiya

### Population

**33,728**



### Households

**12,898** households



● Male  
**16,684**

● Female  
**17,044**

(As of December 31, 2022)

### Number of births

**171** births/year



(from October 1, 2021 to September 30, 2022)

Nursery schools  
**9** schools

Centers for early childhood education and care  
**3** centers

(As of April 1, 2022)

### Average annual temperature

**13.1**°C



Average temperature in August

**25.9**°C

Average temperature in January

**0.2**°C

(2021)

### Elementary schools

**8** schools

Ojiya Elementary School is the first public elementary school in Japan!

Junior high schools

**5** schools

Schools for special needs

**1** schools



(As of April 1, 2022)

### Budget (general accounting)

**22.23** billion yen  
(FY2023)

Hospitals & medical clinics

**16** facilities

(as of April 1, 2022)

Number of offices

**1,711** offices

(as of June 1, 2021)

## What is Ojiya proud of?

### Calculations by Toyo Keizai Inc. Livability Ranking

The Livability Ranking is calculated based on 20 data points from four perspectives: safety, convenience, comfort, and affluence. It covers 812 cities and wards across Japan.

for **5** consecutive years

Ranked **1st**  
in the prefecture  
in terms of “Convenience”  
(2018–2022)

for **3** consecutive years

Ranked **1st**  
in the prefecture  
(2009–2012)

### What is convenience?

Retail sales per capita, large-scale retail store floor space per capita, number of food & beverage retail businesses by inhabitable land area, number of restaurants per capita

\*From Toyo Keizai Inc. “City Datapack” FY2009–2022 editions

### Low rate of adult tooth decay

Ranked **1st** in Niigata Prefecture out of 20 cities



Moreover, /  
Niigata Prefecture ranked 1st in Japan (2021)

### Specific health checkup implementation rate

Ranked **1st** in Niigata Prefecture out of 20 cities

Residents are highly health-conscious! (2020)

Ranked 3rd in Japan out of 812 municipalities

### Low long-term care certification rate

Ranked **1st** in Niigata Prefecture out of 20 cities



The high rate of health checkups is a factor in the health of older people! (2021)

### Manufacturers & launchers of large-scale fireworks

**2** companies

It is rare for two fireworks specialist companies to be based in the same municipality, making Ojiya a “town of fireworks” (April 1, 2022)

### Number of Nishikigoi carp produced

Ranked **2nd** -highest in Japan

One of Ojiya’s treasures, the Nishikigoi carp is recognized as a fish of national importance (April 1, 2022)

Etsuo Miyazaki,  
Mayor of Ojiya City



Message

Ojiya City is located almost in the center of Niigata Prefecture, and Japan’s largest river, the Shinano River, flows through the city.

Ojiya-chijimi hemp fabric, which is registered as a UNESCO Intangible Cultural Heritage, Nishikigoi carp, a local city and prefectural ornamental fish of national recognized importance, and the tradition of ushi-no-tsunotsuki bull sumo, a nationally designated Important Intangible Folk Cultural Property, are all traditions, culture, and techniques handed down from our predecessors. These are the treasures of Ojiya.

In terms of industry, the manufacturing industry for precision machinery and electronic parts is thriving, and in terms of agricultural products, the cultivation of Uonuma Koshihikari rice, cauliflower, watermelons, and melons is flourishing.

During the major consolidations of the Heisei era, Ojiya City chose the path of autonomy and independence. With the participation of all citizens, Ojiya works hard to create a place where everyone, from children to the elderly, are proud of their town—happy to be born here, happy to live here, and happy to return here. Ojiya City hopes many people are interested in learning about its many attractions and initiatives.

## Citizens' Charter

### [ The Hopes of Ojiya Citizens ]

Surrounded by beautiful mountains and rivers, covered in deep snow  
Our ancestors, who lived in this land, nurtured kind and patient spirits, a generous snow country culture, and creative industries.

Inheriting these benefits, we, the citizens of Ojiya, set our next goals and move forward toward a brighter tomorrow.

Let’s all work together to nurture our town, Ojiya.  
A town strong enough to overcome the snow.  
A town overflowing with care and sincerity.  
A healthy town, rich in culture.  
An industrial town, filled with the joy of working.  
(Established March 1, 1980)